

# Brendan Blandy

## Digital Designer and Creative Technologist

Creative designer focused on digital development and communications.

✉ brendanblandy@gmail.com

📞 541-729-7605

📍 Oakland, US

## WORK EXPERIENCE

### Product Manager and Developer Robert Half International

08/2016 - Present

San Ramon, CA

#### Achievements/Tasks

- Part of intranet migration team responsible for move to Sharepoint Online. Responsible for Marketing content.
- Redesigned Operations Center web portal.
- Member of Brands & Services redesign team.

### Web Developer GE Digital

12/2014 - 08/2015

San Ramon, CA

#### Achievements/Tasks

- Designed new intranet to educate 12,000+ employees worldwide.
- Managed Drupal intranet network for internal communications.
- Designed and developed executive communications.

### Consultant and Developer Independent Distribution Collective

08/2014 - Present

San Francisco, CA

#### Achievements/Tasks

- Lead designer and developer for client websites.
- Lead digital consultant for communications and social media campaigns.
- Educate clients on digital strategy.

### Account Executive WE Communications

06/2007 - 07/2013

San Francisco, CA

#### Achievements/Tasks

- Project manager for Microsoft Bing product and brand launch.
- Microsoft Innovation Campaign Digital Lead.
- Developed custom microsite for influencer education.

## EDUCATION

### Bachelor of Arts University of Oregon

06/2001 - 06/2005

Eugene, Oregon

#### Major/Minor

- Major in International Studies with Minors in BA and Spanish.

## SKILLS

Critical Thinking

Copywriting

SEO

HTML

CSS

Javascript

Wordpress

Sharepoint

Articulate

UX

Google Analytics

Social Media

Public Relations

Bootstrap

Project Management

Adobe Creative Suite

Canvas

## PERSONAL PROJECTS

### Opie & Dixie (06/2017 - Present)

- Web and content designer for Opie & Dixie pet brand.
- Design marketing materials and collateral.

### IDC Marketing Group Website (06/2018 - 12/2018)

- Designed and developed website for San Francisco based marketing agency.

### Streets Connect Clothing (03/2011 - Present)

- Online clothing line, music and art blog.

### Buddhist Inspirations T-shirt Company (09/2020 - Present)

- Online clothing line focused on Buddhist philosophy.

## CERTIFICATES

### Oregon State - eLearning & Instructional Design (05/2020 - 10/2020)

*Instructional Design for eLearning, covering program development, digital tools and evaluation and assessment.*

### Web Development and UX/UI (06/2013 - 12/2013)

*Web design and development certificates from BAVAC and Academy X.*

## LANGUAGES

English

*Full Professional Proficiency*

Spanish

*Professional Working Proficiency*

## INTERESTS

Music Production

Design

Computer Science

Data Analysis

Philosophy

investing